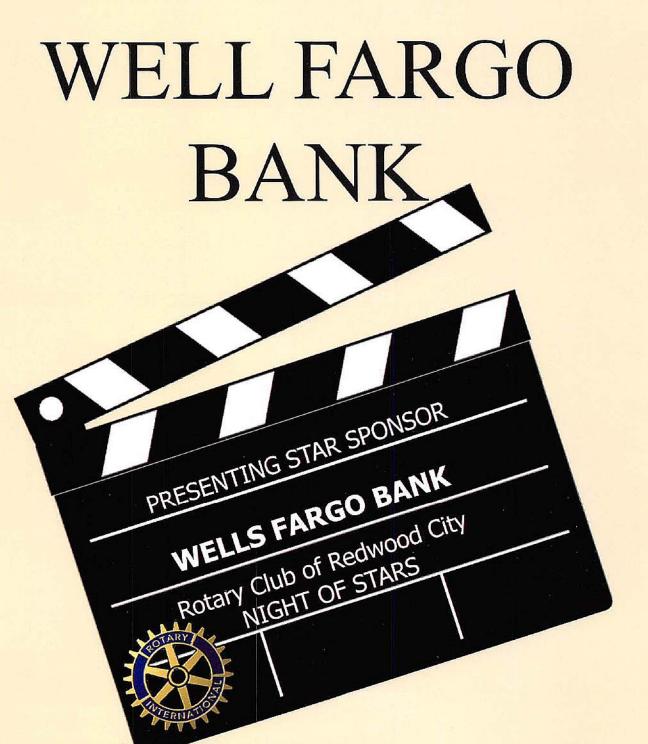


Night of Stars
2011

Rotary Club of Redwood City thanks our 2011 Night of Stars Presenting Star Sponsor





# Good things start with a vibrant community



When people care, it shows. Members of this community cared enough to put time and effort into making this event happen. And today, life for everyone here got a little bit richer. Isn't that the best kind of wealth?

We proudly salute the Redwood City Rotary Club.

John C. Adams

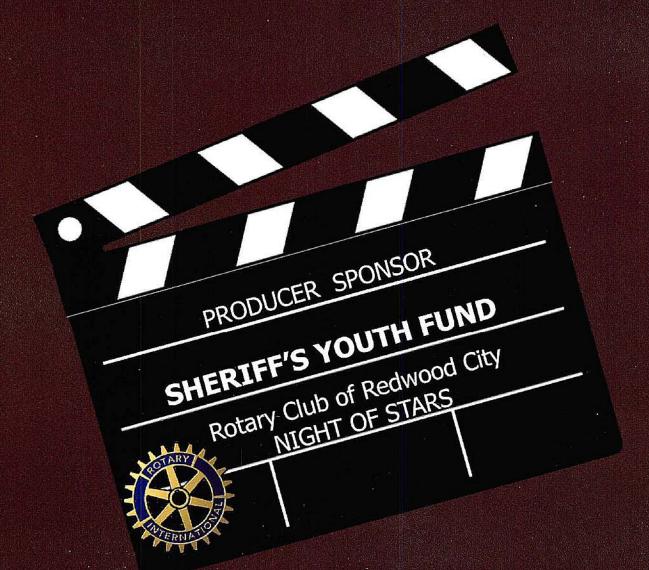
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Together we'll go far

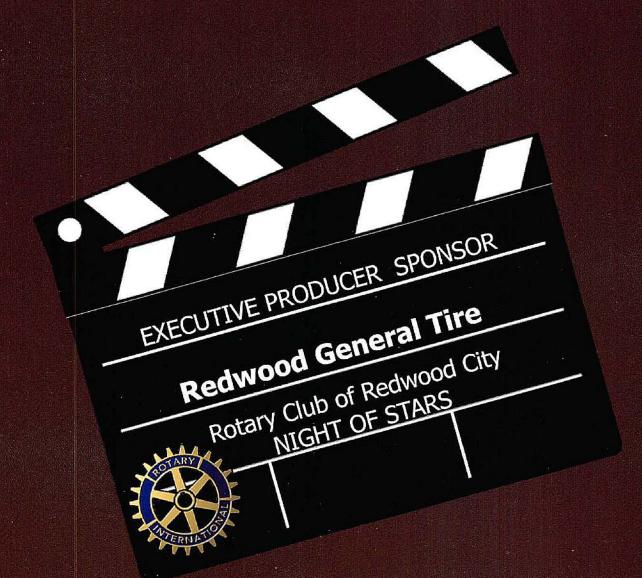
Rotary Club of Redwood City thanks our 2011 Night of Stars Producer Sponsor

# Sheriff's Youth Fund



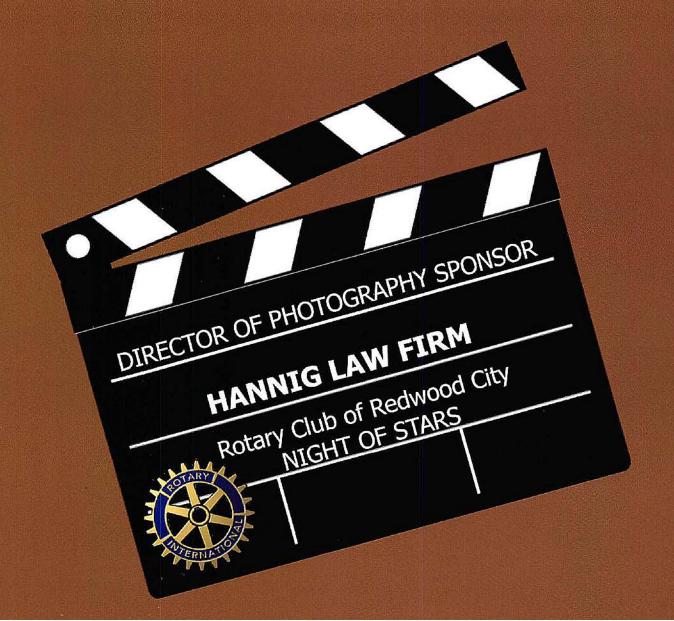
Rotary Club of Redwood City thanks our 2011 Night of Stars Producer Sponsor

# Redwood General Tire



Rotary Club of Redwood City thanks our 2011 Night of Stars Director of Photography Sponsor

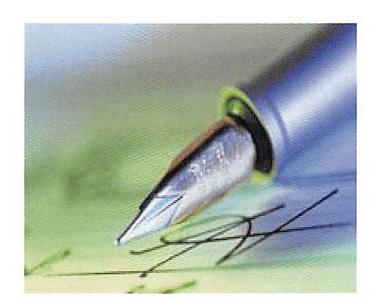
Hannig Law Firm



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- Real Estate
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Congratulations to Jason Schleifer, 2011 Hall of Fame Inductee and Sean Story, Dooley Youth Achievement Awardee.

For over half a century, the Hannig Family has been serving our local community. Hannig Law Firm LLP is proud to continue that tradition by supporting the 2011 Night of Stars.

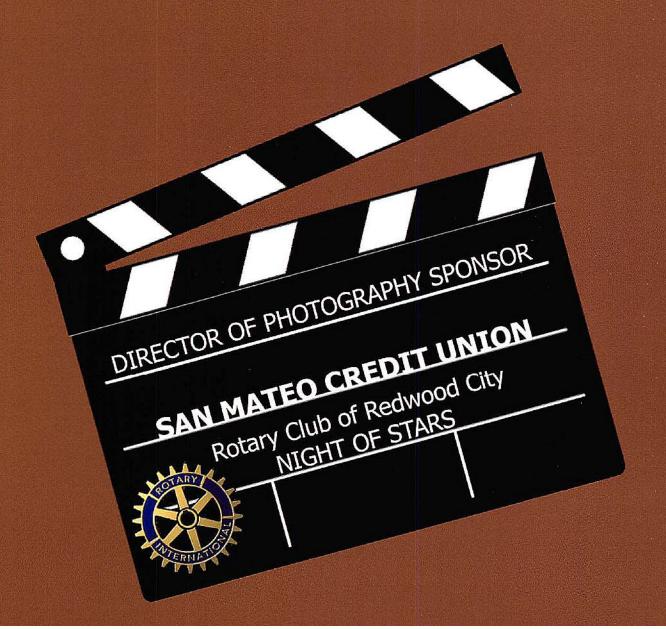
The Hannig Law Firm praises the success of the Youth Media Center in its inaugural year and wishes it continued success.

2991 El Camino Real Redwood City, CA 94061-4003 Phone: 650.482.3040 Fax: 650.482.2820

www.hanniglaw.com

Rotary Club of Redwood City thanks our 2011 Night of Stars Director of Photography Sponsor

San Mateo Credit Union





**Congratulations** to the winners of the Peninsula Youth Film Academy's Youth Film Festival!

San Mateo Credit Union is a proud sponsor of the Redwood City Rotary Club's Second Annual Night of Stars.

Discover the credit union difference at www.smcu.org/about.

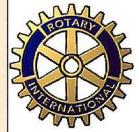
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#### **Rotary Club of Redwood City President**

President
Glenn Nielsen
Rotary Club Of Redwood City





#### Rotary Club of Redwood City

Dear Attendees,

Welcome to the Rotary Club of Redwood City's Second Annual Night of Stars benefitting Fresh Takes. Your support of this night is greatly appreciated. The money raised from this event will again go to Fresh Takes and the Youth Media Center that is located in downtown Redwood City. This center provides instruction in filmmaking, video production, video journalism, video game design, web design, and music production to young people ages 12-18. The concept is designed to jumpstart our students toward possible career paths.

Fresh Takes is a collaboration between our Redwood City Rotary Club, the San Mateo County Sheriff's Activities League, the Boys and Girls Club of the Peninsula, the Redwood City Parks and Recreation Department, Canada College and OnQCo Productions.

It's our goal to develop Fresh Takes into a valuable and tangible community resource, one that points teens in a positive direction and at the same times develops potential job/career skills. By being here tonight you are helping to support a program that will be a community asset for years to come.

Thank you and enjoy the show.

Glenn Neilsen

Glenn Neilsen President, Rotary Club of Redwood City

#### **Rotary Club of Redwood City Board of Directors**



President-Elect



Past President Pete Liebengood



Secretary Carol Ebner



Treasurer Brad Shepard

#### **Members at Large**



Deanna Dooley



Karen Kruger



Roland Haga



John McAfee



Steve Wagestaffe



Steve Webb

#### **Night of Stars Committee Members**



Pete Liebengood Event Chair



Stefanie Boicelli Auction Chair



Barbara Bonilla Program Book Chair



Lilia Ledezma Sponsor Chair



Lori Lochtefeld Ticket Sales Chair



Joe Lucero Hospitality Chair



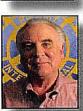
Ed Hernandez



**Hector Flamenco** 



John McAfee



Fred Strathdee

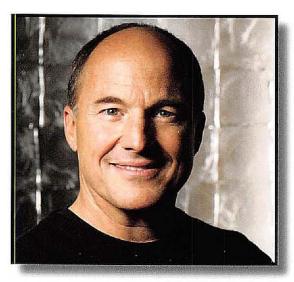
#### FRESH TAKE HALL OF FAME



#### Fresh Takes Hall of Fame

Each year Fresh Takes honors an individual from our local community for outstanding achievement in one or more of the digital arts. The candidates are selected by the Fresh Takes Executive Director, Pete Liebengood with approval of the finalists by the Fresh Takes Board of Directors. Fresh Takes' first two Hall of Fame inductees have come from the animated film industry in our community.

#### The Fresh Takes Hall of Fame Inductees



#### Brad Lewis, 2010 Inductee

The first inductee into the Fresh Takes Hall of Fame is Pixar film producer Brad Lewis. Brad, who has logged over 20-years in the film industry, won an Oscar for Ratatouille in 2008. Raised in San Mateo, Brad attended Fresno State University and broke into the entertainment industry as a production assistant on the Merv Griffin Show. In 1991 he moved to San Carlos where he currently lives with his wife and two children. He is a former mayor of San Carlos.

#### JASON SCHLEIFER, HALL OF FAME INDUCTEE

# The Rotary Club of Redwood City is proud to honor Jason Schleifer

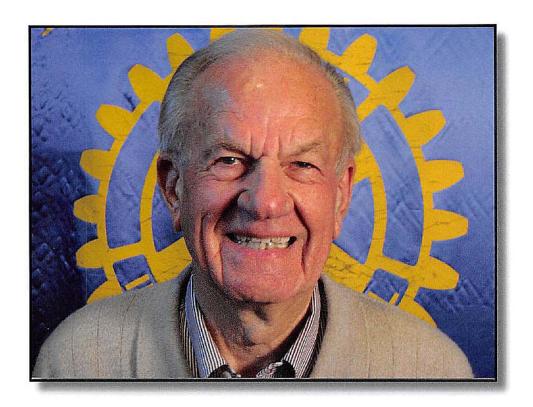


Jason Schleifer is current Head of Character Animation for Dreamworks Animation's upcoming film Peabody and Sherman. Most recently, he was Head of Character Animation on Megamind, a supervising animator on Madagascar 2 and Night of the Living Carrots. He also animated on Shrek 3, Over the Hedge, Penguins Christmas Caper, and Madagascar. Previously, Jason was Animation Lead at Weta Digital on The Lord of the Rings, Return of the King.

While at Weta Digital, he also animated on The Lord of the Rings, The Two Towers and The Lord of the Rings, Fellowship of the Ring. As well as animating on the three films, he also wrote the animation pipeline that was used throughout the trilogy. In addition to animating for feature films, Jason has taught three Autodesk Maya Master Classes on Rigging for Animation, co-taught a 2002 Siggraph course on character rigging, sells a very successful DVD series on creating Animator Friendly Character Rigging, and has mentored and lectured for the online animation school AnimationMentor. com.

He was also instrumental in the creation of the 3d animation software Maya, working as a Product Specialist at Alias|Wavefront (now Autodesk) for three and a half years. In 2007 Jason received an honorary Doctorate of Animation from Digital Media Arts College in Boca Raton Florida.

Follow his ramblings about animation and character rigging at: http://jasonschleifer.com



#### **Robert Dooley**

The annual award presented to a youth for outstanding achievement will heretofore be referred too as "The Dooley" in honor of a great Rotarian Bob Dooley, who we lost in 2010. His wife, Deanna Dooley is also a Rotarian. They have four children: Robert and Ashton Dooley Jr, Peggy (Dooley) and Lyle Schmidt, Patty (Dooley) and Jeff Christensen, Pamela (Dooley) and Dennis Bennett, and nine grandchildren.

Bob was born on a dairy farm in Laton, California to James and Minnie Dooley, the youngest of six children. He served in the US Navy during World War II and upon returning earned his BS from Cal Poly.

He entered the insurance profession in 1955 as an agent and owned Dooley Insurance Services in Redwood City. He was a very active member of the National Association of Insurance & Financial Advisors and was recently awarded their Distinguished Service Award.

Bob was a Rotarian for 36 years. A past president, he exhibited unwavering energy, enthusiasm and commitment to service that is emblematic of a great Rotarian. We're proud that he was one of ours. He was also active in the Chamber of Commerce, Estate Planning Council and Sequoia Hospital Foundation.

**Sean Story, Dooley Award Winner** 

# The Rotary Club of Redwood City is proud to honor Sean Story



The Dooley Award for Outstanding Youth Achievement is presented to Sean Story, 16-year-old Redwood City resident who has just entered his sophomore year at Everest charter high school. Sean is a young man with many talents. He has published a classical piano album on iTunes, teaches classical piano, and started a small nursery business where he sells organic plant fertilizer at Common Ground garden supply in Palo Alto. Sean was introduced to Fresh Takes by the Young Dreamer Network, a non-profit that develops young community leaders. In less than a month, Sean, who built his own recording studio in his home, volunteered to research, and later construct our high-end music recording studio. He has also served as an instructor during Fresh Takes summer camps. His contribution to the development of Fresh Takes has been simply incredible.



Noah Nousiainen, 2010 Dooley Winner

#### What does Rotary do in our community?

### Rotary Club of Redwood City

The Rotary Club of Redwood City, now in its 64th year of placing Service Above Self. Over the years our dedicated membership has helped impact many lives, both here in Redwood City and around the world. Annually we support numerous and varied activities that are outline on the next few pages.

#### **Scholarship Committee**



For more than 50-years the Rotary Club of Redwood City has provided college scholarships forpromising local youth.

The Club understands the importance of education and has contributed close to \$140,000 for the purpose of assisting outstanding high school and community college students to complete their formal education. The students are Redwood City residents from various schools and backgrounds. The awards are based on a number of criteria including scholastic ability, responsibility toward education, and financial need -- with a special emphasis on community service.

Seven students benefited from scholarships this year. Awards ranged from \$750 to \$2,000. The scholarship awards were presented at the Rotary Club's Annual awards luncheon in May. Students and their families attend this

meeting which is one of the highlights of the Rotary year.

#### 2010/2011 Scholarship Award Recipients

Jessica Esquivel Rosales: Sequoia H.S. Nancy Orocio: Sacred Heart Prep Amy Parada Landaverde: Sequoia H.S. Kendall Cody: Sacred Heart Prep Cinthya Flores: Canada College Veronique Filloux: Woodside Priory

Krinstine Kocjan: St. Francis H.S.



PAUL HARRIS
FELLOWS

THE PROPERTY OF THE PROPE

2009-2010 \$1,500 Scholarship Award Recipients

- Claudia Norton Sacred Heart Prep
- Nasim Barzanian Notre Dame High School
- · Hana Girardot Woodside High School
- Gabriella Tripolsky Woodside High School
- Ivette Black Notre Dame High School
- · Sara Healy Woodside High School
- Sindy Crisostomo Sequoia High School
- Seyed Taher Ghaemi Carlmont High School

#### **Community Service Committee**

## Service Above Self

#### Great American Car Raffle Fundraiser



Rotarians John Loewe, Bill Nicolet, and Chair Pete Hughes get ready to pick the winning ticket!

This fund raiser—a club tradition now for seven years—can truly claim it is a win-win enterprise. Chair Pete Hughes spearheads securing generous sponsors for the award (a Prius or \$18,000 in cash); manages the participating charities involvement; inspires Rotarians to sell tickets at various venues, and establishes the booth at the annual Redwood City July 4th Celebration where the winning ticket is drawn. The selected charities do their part during the months preceding the July 4th drawing by selling tickets in venues that make sense for them. Despite a troublesome economy, in 2011, we raised approximately \$80,000 which makes well over \$400,000 raised to support funds to local charities including the Rotary Charitable Foundation, allowing us to also continue our good works.

#### Casa de Redwood Pancake Breakfast and Spaghetti Dinner

The Redwood City Rotary Club cooks a pancake breakfast for the low income seniors at Casa de Redwood. It is always a favorite of the residents. Rotarians volunteer to cook, serve, and wait on the seniors. The Rotary Club provides funds for the food and drinks so residents can be charged a nominal fee, ensuring high participation. Over the years, many relationships and friendships have been established. Equal time is given to an evening event where Chef Rotarian Pete Hughes makes unforgettably tasty spaghetti. As with the pancake breakfast, this is a favorite event for the seniors and one that Rotarians look forward to so much it has become a welcome tradition.



Rotarians enjoy fellowship after serving dinner to seniors at Casa de Redwood

#### Fair Oaks Senior Halloween Party



Seniors getting ready for the costume contest.

Halloween was a perfect opportunity to throw a party for the Fair Oaks Community Center seniors. We donated funds for entertainment, a two-man band that was a great back drop to this fun event. Redwood City Rotary volunteers served food, acted as waiters, and organized a costume parade and judging thereof. The Redwood City Rotary club also donated prizes for the contest and for the raffle. We made attractive centerpieces for the tables for seniors to take home. About 100 low income seniors were able to enjoy an afternoon of fun and festivities.

#### **Homebound Service for Seniors**

The Redwood City Rotary Club has assisted seniors for many years with an on-going food delivery program. With food provided by the Second Harvest Food Bank, Rotarians deliver weekly to shut-in seniors for whom daily movement is difficult. Eight Rotarians in four teams deliver on a rotating basis to twelve seniors.



Second Harvest Food Bank volunteers ready-up deliveries.

#### **Drives & Other Activities**

Clothing Drives - For several months in fall and winter the Redwood City Rotary Club held an ongoing collection of clothing, specifically for women and men's business clothes and warm coats.

Redwood City Toy and Book Drive, Blanket and Essentials Drive, Casa de Redwood Easter Baskets, Eyeglass collection for Lions Club, Delivery of food to senior shut-ins, and girl scout cookies to American troops in Iraq.

#### **Youth Service Committee**



Rotarian handing out dictionaries

#### Childhood Literacy Program

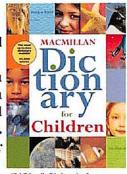
We partnered once again with the Peninsula Sunrise Rotary in addressing the challenges of childhood literacy. Each Club donated toward the purchase of dictionaries for 3rd graders at Fair Oaks, Garfield, and Taft.

The Rotary Club of Redwood City went several steps further and purchased English/Spanish dictionaries for 6th and 7th graders at Hoover, and 6th graders at Garfield. We also purchased dictionaries for 3rd grade students at Hoover. In total, we distributed 297 dictionaries to the 3rd grade, 164 dictionaries to the 6th grade, and 75 to the 7th grade.

#### **Dictionaries To Project Read**

In July of 2006 we decided to honor our guest speakers by donating a dictionary to Redwood City Project READ in their name, as opposed to simply giving them a gift.

Now, each guest speaker signs a book plate that is inserted into the book prior to the donation to Project READ. Redwood City Project READ is a four-time, award-winning organization committed to providing literacy training throughout our diverse community. It is integrated with Redwood City's Public Library and closely aligned with all schools within Redwood City. People helping people to build self-esteem is the common thread linking Project READ to our community.



Kid-Friendly Dictionaries for



Students Receive Books at Holy Family School

#### Holy Family School At The St. Francis Center

Holy Family School was started in 2001 for 12 children when they were in Kindergarten and didn't speak English, Sister Cristina took these promising young students and formed a school where they can achieve and learn English. Now they are poised and fluent fourthgraders. After six grade, they will go to Sacred Heart in San Jose. "If they do well, they will go to Catholic high school," says Sister Christina.

The key to the program is the mothers. They must come one full day a week to learn English, and study computers. "It's nonnegotiable," she says. Sister Christina says it's really important that mothers not be dependent on their children to translate for them, and to fill out forms. "That role reversal is not healthy," she insists. On a visit, the Redwood City Rotary visited the Holy Family School in Redwood City and gave out English/Spanish dictionaries, Harry Potter books, and a DVD encyclopedia. The sixth grade students were deeply appreciative of our gifts.

#### Kindergarten Take Home Book Program

In our endeavor to foster literacy at an even younger age, we funded the Kindergarten Take Home Book Program at Hoover in September of 2006. These funds were used by the Redwood City School District to purchase new books and program materials. This initiative gets more young children to read—and it does so by encouraging them to ask their parents to read to them! The program distributes canvas bags full of books to the kindergarten students. The bags, labeled Read To Me, are exchanged with other classmates so "new" books go home with a child each week. Throughout the school year, the students are exposed to as many as 100 different books. This program increases literacy and encourages families to read to their young children.

#### Other Activities

Support of STAR Camp, Children's Place Legacy Foundation, Redwood City Rotary Club PAL Centennial Scholarship, Rotary Top Gear and Night of Stars fundraiser for Fresh Takes.

#### **International Service Committee**

#### Northern Japan Earthquake Relief

Cargill, represented by Rotary's Jill Singleton, matched \$5,000 raised by the Rotary Club of Redwood City from a club wine auction to collect \$10,000 for International Committee projects. \$5,000 of this amount will be presented to the Northern Japan Earthquake Relief Fund on October, 15th.





Doctor Examining Child at Crisis Nursery

#### Partners of Hope—Lilongwe, Malawi Africa

Malawians with HIV/AIDS die alone in deplorable conditions or in the care of family who are helpless to alleviate their suffering. But the true measure of HIV/AIDS is not limited to those who are infected. The pandemic literally impacts every Malawian. Family units crumble as one or more parents die, contributing to the escalating or phan

population, now known to exceed 800,000. In the absence of one or more parents, many orphans are raised outside of traditional society; cultural norms and values that would have informed their lives are lost, leaving children ill equipped to duplicate family life. Children with sick parents find themselves prematurely thrust into the role of care giver placing themselves at considerable health risk. As teachers die, schools become overcrowded or close down altogether. Girls who drop out of school often become prostitutes and boys join gangs. The Redwood City Rotary Club partners with the Partners of Hope to assist in rescuing babies left to die in fields and on city streets. The infants

are left to die most often by mother that have HIV/AIDS and cannot afford them. They are left there by others because of the fear of AIDS, the lack of understanding about how the disease is spread, and strong social stigmas. Partners of Hope rescue the infants and bring them to a crisis center where they are cared for until homes can be found for them. We have donated funds toward an additional nursery, so that Partners of HOPE could rescue more babies and toward the training of nine to ten year old children who have become parents to their younger siblings because of the HIV/AIDS epidemic.



Sibling Parent Training

(Before this epidemic, the children would have gone to live with other family. Now they are abandoned by family and friends and forced to live alone with the older sibling raising the younger ones.) Over 100 babies and 300 siblings will be touched by these funds and efforts.

#### Project Amigo-Mexico

The Redwood City Rotary Club has worked with Project Amigo many times in the past on building projects for Colima. This more recent program enables poor children of Colima to achieve their highest potential by providing educational opportunities, material support, enrichment activities, and medical and dental services not otherwise available to them. The Redwood City Rotary Club sponsors children in school.



Project Amigo students at world

#### Clean Water Project—Sichili Mission Hospital in Zambia, Africa

Sichili is at the centre of an area of over 15,000 sq. km, in southwest Zambia—200 km from the town of Livingstone. The Sichili Mission Hospital is of great importance to this area as it is the only medical facility available in this vast area, and the only place of assistance for over 50,000. The hospital was run by Zambian doctors and nurses who didn't have a proper means of getting clean water. This project will provide the hospital with a clean water system consisting of piping the water from the water source and into a UV purification system to allow the water to be purified on a larger scale after it gets to the hospital.

#### **Guatemala Water Project**

In another Rotary partnership endeavor, we donated funds to the Menlo Park Rotary Club toward their Guatemala project to provide water, sanitation and education to Rio Blanco and Colonia Choatulum, Guatemala,—two villages whose water supply was demolished by hurricane Stan.



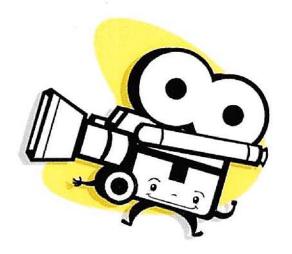
A bucket of silty drinking water in the village of Choatulum, where Rotary Club funds will be used to install pipes to a clean water source.



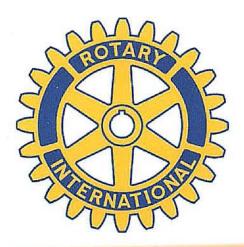
www.FreshTakes.net

How We Got Here......

### The Fresh Takes Story "Media That Matters"



Our Mission is to educate teens in the digital arts, and in so doing, empower them with the tools to create works that serve as agents of change for



# Born From Rotary

In the spring of 2010 Pete Liebengood attended a 3-day Rotary training seminar for incoming club Presidents from all over the western states. When Pete learned that the soon-to-be Rotary International President placed a high priority on youth, his light bulb flashed on. "Why not put off retirement and put the media skills that he had acquired in over 30-years as a professional sportscaster, news anchor and producer to work?" he asked himself "Why not," he said, "ask his club to help him bring this idea to fruition?"

"Night of Stars" 2010



On September 23, 2010 The Rotary Club of Redwood City sponsored a "Night of Stars" benefit at the Fox Theatre. Close to 300 people attended and helped raise \$73,000. Following the fundraiser, Fresh Takes, Inc. became a certified 501(c) 3 non-profit corporation. At this point Fresh Takes had a tax exempt status, a logo and a vision, but no door to hang it's sign on!

The search for a site for the Fresh Takes facility took nearly six months. The focus was on finding a location somewhere near downtown Redwood City's courthouse square, since the square had become the entertainment center of the Peninsula.

# FRESH

# Home

**Board of Directors:** 

President:

Jim Harnett

Vice-President:

Lilia Ledezma

Treasurer:

Jeff Ira

Secretary:

**Carol Ebner** 

Barbara Bonilla Hector Flamenco Lori Lochtefeld

**Peter Pheap** 

**Executive Director:** 

Pete Liebengood





In March of 2011 Fresh Takes, Inc. signed a 5-year lease for 1700 square foot space in the Fox Theatre building at 2221 Broadway Street, Redwood City, CA.

But, there was work to be done!

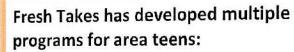
This space hadn't been occupied in a decade and it was nearly unusable. This is, until Rotarian Steve Webb of Webb Builders, said: "I'll fix it up for you".

In July, Chamber of Commerce ambassadors held a ribbon cutting ceremony that signaled the official opening of Fresh Takes!





# Programs



- 1) Fresh Takes Productions
- 2) Fresh Takes Academy, Weekends Workshops





Fresh Takes features a high-end music recording studio that allows for the creation of highly professional appearing and sounding projects.



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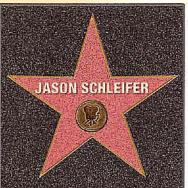


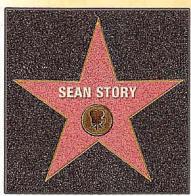
Congratulates the Stars of the Redwood City Rotary Club



# Redwood City Rotary Club NIGHT OF STARS









#### CONGRATULATIONS:

Jason Schleifer

2011 Hall of Fame Inductee

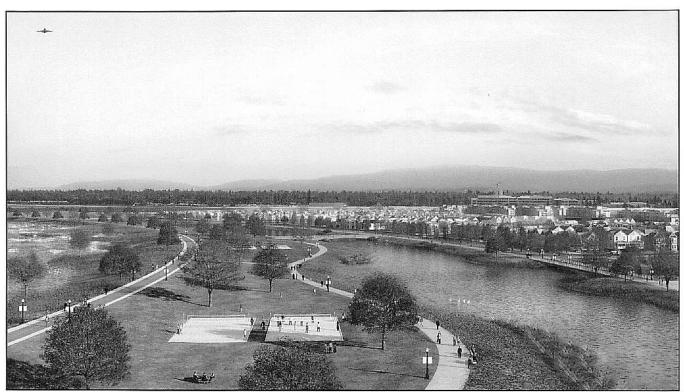
Sean Story

Outstanding Youth Achievement



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Artist's renderings of the future Saltworks community.

The 50/50 Balanced Plan for the Saltworks is the result of input from thousands of local residents. It offers a balance of uses that will meet many important needs in Redwood City.

The Plan proposes to turn the 1,400-acre Saltworks facility into a 21st Century sustainable, transit-oriented community with the single-largest, privately funded tidal marsh restoration project in Bay Area history. It preserves 50 percent of the site for recreation, open space and restored tidal marshlands. And it uses the remaining 50 percent to deliver a wide variety of housing options, transit expansion, local job creation and many other important community priorities.



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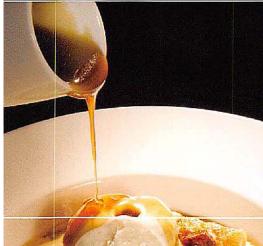




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#### CARING FOR OUR COMMUNITY

Being involved in our community drives our company. Whether it is a school fundraiser, local charity or a national cause, we focus energy on individuals and charitable organizations in need.





#### TO MAKE PEOPLE HAPPY

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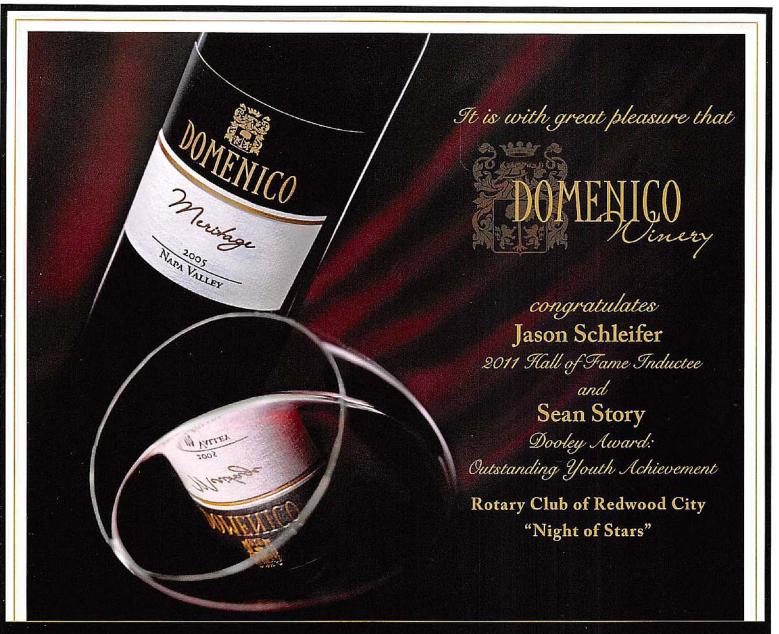












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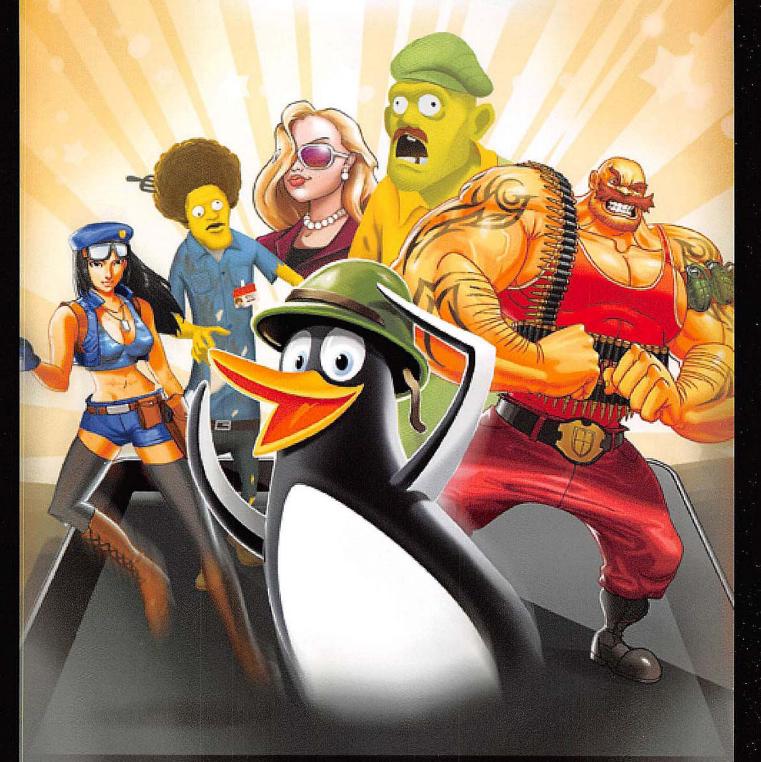
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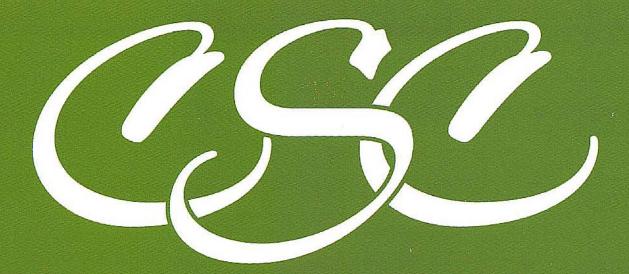
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Reveiw by Walls Coverings Designs - Jan Ellis Float on April 8, 2011 www.theoffice-sancarlos.com





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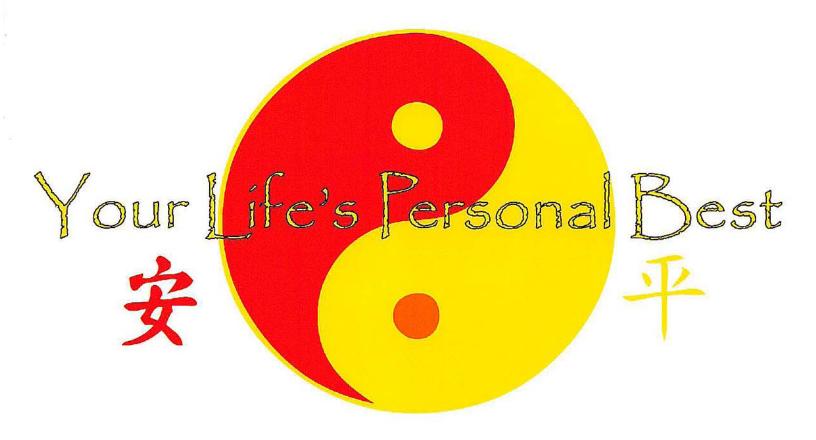
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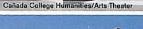
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